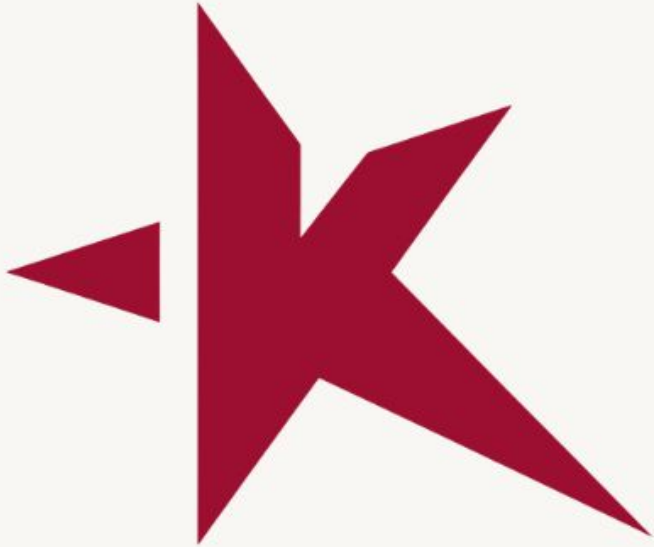




KORVÉY Icon Program 2.0

The Simple Rulebook — Effective 1 October 2026

Real women. Real growth. Real accountability. Here's everything you need to know

A Better Program, Built on What We Learned

We listened, looked at the data, and made it better. Icon Program 2.0 is cleaner, clearer and built to grow with you.

One Network, One Rhythm

Six regions, one shared 8-week cycle.
Everything; content, payouts, reviews and intake, runs on the same beat.

Clear Roles, Real Support

Management holds the decisions. Regional Leaders host the community. Icons own their participation. No grey areas.

Less Noise, More Momentum

One regional chat, one community-wide channel, one monthly video update.
Information flows clearly, every time.

How It Works — Roles & Regions

Six regions. Two roles. One clear structure.

KORVÉY Management

Program rules, Portal briefs, performance notices, gifting approvals and all final roster decisions. All warnings, pauses and removals are private management decisions.

Regional Icon Leader

Appointed by KORVÉY. Welcomes Icons, moderates the regional chat, shares opportunities and hosts approved events. Not a supervisor — a community host.

Icon

You. Content, submissions, community participation, code use and Portal activity is all self-managed. You own your participation.

- ❏ Regions: Gold Coast · Brisbane · Sydney · Central Coast NSW · Melbourne · Bali. Future expansion: Perth & Adelaide. Target: 15 Icons per region, minimum 2 Regional Leaders per region.

Your Region. Your People. Your Moments.

This isn't just a program — it's a community. Every region comes together IRL for events, activations, dinners and experiences that you won't find anywhere else.

Regional Meetups

Each region hosts regular events — workouts, dinners, brand activations and more. Show up, connect and build real relationships with your community.

National Moments

The best Icons from across all regions come together for national events, photoshoots and brand experiences. These are the moments that define the program.

Earn Your Seat

Hit your KPIs and your Regional Leader will reward you. Monthly regional challenges mean dinner, prizes and recognition are always on the table.



Show Up. Every 8 Weeks.

These are your **minimum** deliverables to stay active each cycle.

Reels

How Many — 4x Reels featuring KORVÉY

Where — uploaded to the Icon Portal in the requested format, must not have code overlay.

Feed Posts

How Many — 2x Instagram / TikTok posts

Must Include — 1 Reel + 1 still image or carousel

Tag — @korveyofficial on every post

Stories

How Many — 1 x Instagram Story per week

Tag — @korveyofficial on every Story

Portal Submissions

Deadline — final day of each 8-week cycle

Format — all content, links and evidence submitted through the Icon Portal

Late or incomplete submissions do not qualify unless approved in writing

Brand Standards

Brand Alignment

Represent KORVÉY professionally at all times

No competing activewear or leisurewear affiliations without prior written approval

Your Code

Keep your discount code visible in your bio at all times

Customers receive a discount of 15% off.

Two-Strike Policy

Strike 1 — formal warning and opportunity to improve

Strike 2 — removal from the program

Serious misconduct may result in immediate action

 All content submitted to KORVÉY may be featured on socials, website and across our community.

Earn. Grow. Be Recognised.

Simple. Transparent. Rewarding.

Commission

- Starting Rate** — 10% on every sale, from day one
- No Minimums** — your code is active, you’re earning. That’s it.
- Growth Rate** — 50 lifetime orders unlocks 15% automatically
- Payout** — 7th of the month after each 8-week cycle
- Personal Discount** — 30% off full-price products, always!

Perks

- Monthly Gifting** — 1 outfit per month (top, bottom & outerwear)
- Accessories** — included at management’s discretion
- Referral Bonus** — \$100 when your referred Icon completes their first 8 weeks
- Regional Leaders** — 2x monthly outfit packs to gift.

Recognition

- Monthly Challenge** — regional dinner or prize for hitting your KPIs
- Iconic Award** — awarded every 8 week cycle across the full network
- RL of the Quarter** — Regional Leader recognised each quarter

Annual Sales Bonus

\$1,000 in sales \$50 Bonus	\$2,000 in sales \$100 Bonus
\$5,000 in sales \$250 Bonus	\$10,000 in sales \$500 Bonus

Highest tier only · Resets 1 Jan each year · Must be active and in good standing

 Full T&Cs apply — KORVÉY Icon Program Terms and Conditions, effective 1 October 2026.